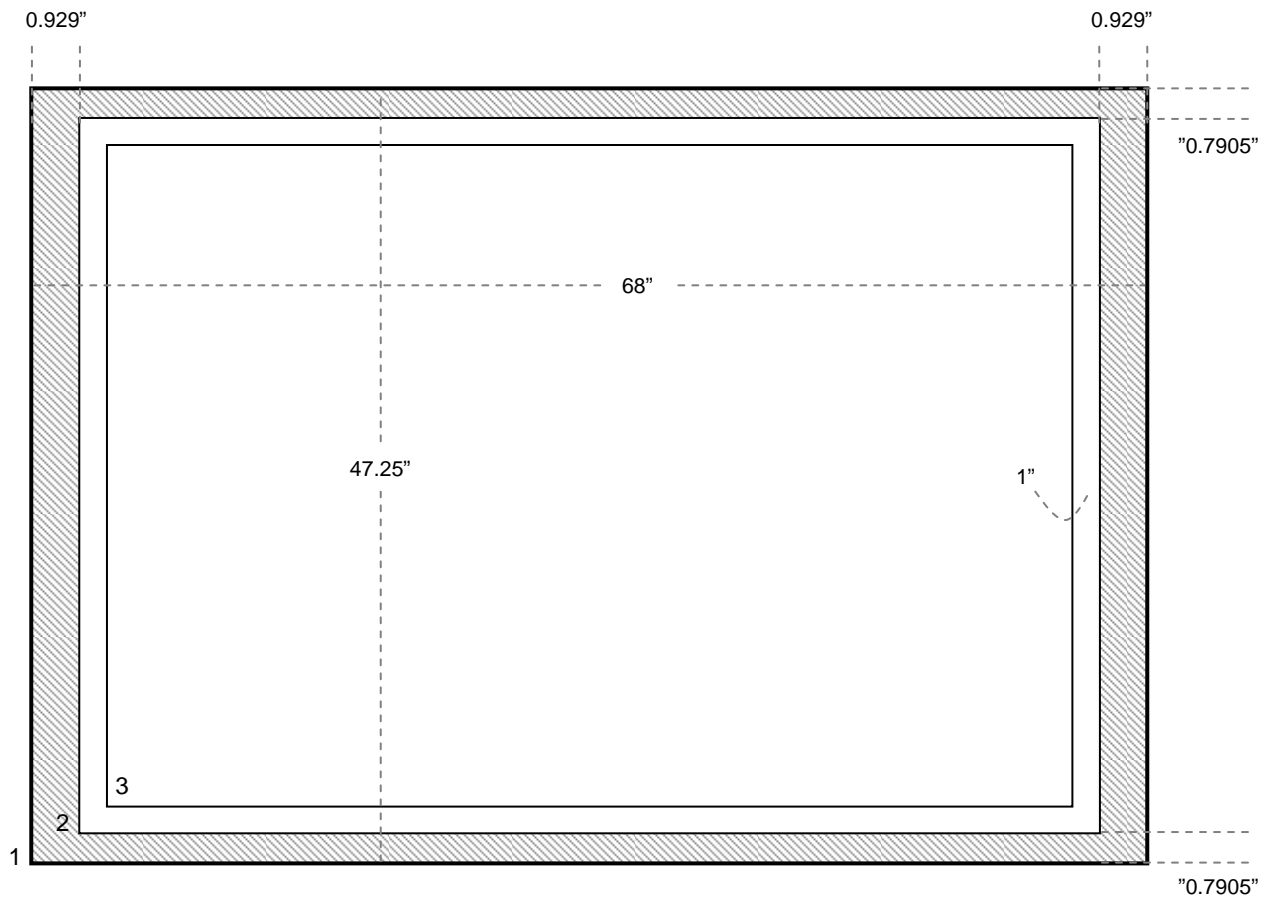


TECHNICAL INFORMATION

MEGA LIT BILLBOARD - US



ZOOM MEDIA
& MARKETING



1- Trim Size: 68" x 47.25" (poster size)

2- Visible Area: 66.142" x 45.669" (shading indicates area hidden from view by Zoom frame)

3- Live Area: 64.142" x 43.669" (keep copy inside this area)

REQUIREMENTS

CD & Color Proof

Software (Mac or PC) :

- Photoshop CS3, or earlier versions
- Illustrator CS3, or earlier versions
- InDesign CS3, or earlier versions
- Quark 7 or earlier versions

Images 100 dpi, at final size

Line Screen

50 lpi, continuous tone

Fonts

Format

68" x 47.25"

Color

4 process + 1 tint on back

Paper (preferably recyclable paper)

- Opaline
- Photorealistic Paper

LEAD TIME

15 working days