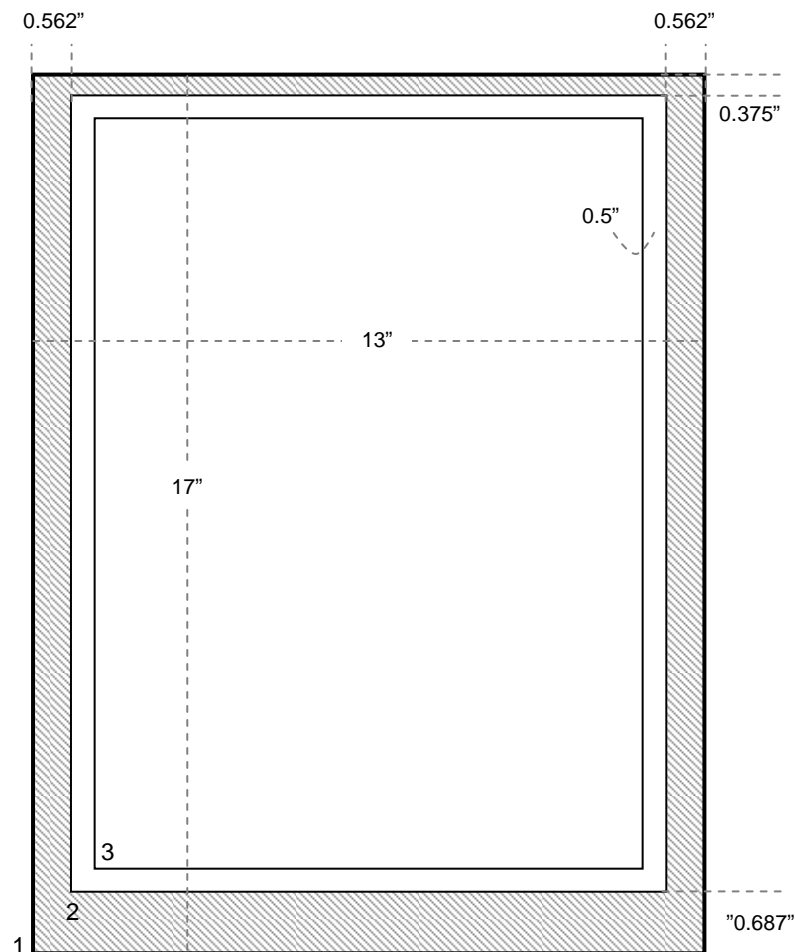


TECHNICAL INFORMATION

CLASSIC BILLBOARD



ZOOM MEDIA
& MARKETING



1- Trim Size: 13" x 17" (poster size)

2- Visible Area: 11.876" x 15.938" (shading indicates area hidden from view by Zoom frame)

3- Live Area: 10.876" x 14.938" (keep copy inside this area)

REQUIREMENTS

CD & Color Proof

Software (Mac or PC) :

- Photoshop CS3 or earlier versions,
- Illustrator CS3 or earlier versions,
- InDesign CS3 or earlier versions,
- Quark 7 or earlier versions

Images 300 dpi, at final size

Fonts

Format

13" x 17"

Paper

Zoom prefers printing on paper with recycled content such as **Chorus Art 80lb. Gloss**

Cover.

Color

4 process

LEAD TIME

10 working days